

Selma-Rachel Swire

## Objective

Seeking Junior or entry level position that utilizes a high degree of conceptual thinking, graphic design and communication art skills, with special interest in print media, as well as interactivity and web design.

## Professional Experience

### FREELANCE GRAPHIC ARTIST

Providence, RI & Miami, FL | 2007 to Present  
Principal Creative Artist

- Print and web designer
- Create, manage and oversee multiple projects, effectively meet deadlines, and maintain client relationships.

### THE RISD MUSEUM

Providence, RI | 2006 to 2008  
Graphic Designer

- Create in-house pamphlets and worksheets for Education Department. Design work focused on education workshops and teaching guides.

### BRIDGEHOUSE DESIGN STUDIO

Miami, FL | 2008  
Graphic Design Internship

- Collaborate in design process for branding and poster design.
- Digital retouching and production assistance.

### ITS YOUR PARTY

Boca Raton, FL | 2003 to 2007  
Design and marketing consultant

- Branding and identity design, in-house graphic arts including special events production.

### THE SUN SENTINEL

Delray Beach, FL | 2003 to 2004  
Illustrator and Columnist for Next Generation

- Honored with award for Best Illustrator (2003)
- National Youth Editorial Alliance, winner of 3rd place illustration in youth journal.

## Education

### RHODE ISLAND SCHOOL OF DESIGN

Providence, RI | 2006 to 2009  
**BFA with Honors in Graphic Design**

- Scholarship Award Recipient

### VIRGINIA COMMONWEALTH UNIVERSITY

Richmond, VA | 2004 to 2006  
**Communication Arts and French**

- Provost Scholarship for Academic Studies
- Full Scholarship from VCU School of the Arts
- Selected to represent Virginia Commonwealth University at the "Tasmeem" Design Conference in Doha, Qatar (2006)

## Skills

### DESIGN

Conceptual relationships and process work is an important part of design process. Broad range of skills in branding, logos, signage, publications, editorial layout, and package design. Extensive knowledge of color theory, surface design, and pattern design. Experience designing with Movable Type. Skilled typographer and information architect. Digital pre-press production, color correction, and photo-retouching.

### TECHNOLOGY

P.C. or Macintosh platforms. Current knowledge of Web standards and Practices. Fluent in Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Flash, iMovie, Final Cut, GarageBand, Ableton Live, Microsoft Word, Excel, PowerPoint, HTML, Cascading Style Sheets (CSS), XML, & ActionScript 3.0.

### FINE ART

Fluent in a range of media, including oil, acrylic, watercolor, gouache, and collage. Skilled in figure drawing. Extensive photographic experience, including digital, B & W processing, and alternative methods.

### PERSONAL

Excellent verbal skills and outstanding communicator. Passionate, motivated, and detail oriented with a positive attitude. Also proficient in French language, both reading and speaking.

## Achievements & Exhibits

- Exhibited in **Senior Invitational**, *Woods-Gerry Gallery*, Providence, RI | 2009
- Exhibited in **RISD Graphic Design Senior Show**, *Woods-Gerry Gallery*, Providence, RI | 2009
- **Joan Shewman Memorial Scholarship**, RISD Graphic Design Department, Providence, RI | 2008 & 2009
- Exhibited in **An Homage To Ed Ruscha**, RISD, *Graphic Design Gallery*, Providence, RI | 2008
- Exhibited at **Hillel Gallery Spring Juried Show**, *Brown University*, Providence, RI | 2007
- **Deans List**, RISD | 2007 - 2009
- **Pathfinder Scholarship** First Place for Visual Arts, Palm Beach County, FL | 2004
- **Scholastic Art Awards**, 2 Gold Keys in Design and Drawing | 2004

graphic design  
web design  
fine art

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